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Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines		
Market	Grand Rapids			Total # of Weeks		
		Client Code		Total		
AE	Matthew Marcus	Product Code		Commission		
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total		
Office	Washington	Product Name		Total Spots		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
,		Makegood Policy	Approval Required	CPP -	CPM -	
Comments: R	R3 10.4 MG missed spots, please confirm.					

			Total # of Weeks		7
	Client Code		Total		\$19,497.00
	Product Code		Commission		\$2,924.55
	Est Code	HD61	Net Total		\$16,572.45
	Product Name		Total Spots		1661
	Credit Status		Affiliate Split	100.0	
			Sold On	Cost Per Spot	
Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
	Makegood Policy	Approval Required	CPP -	CPM -	
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AVG. ALL WKS<	Program																				
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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0	10	8	10	10	10	4	0	10	10	10	10	10	4	0	10	10	10	10	10	4	Total Spots
\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$0.00	\$150.00	\$120.00	\$150.00	\$150.00	\$150.00	\$60.00	\$0.00	\$80.00	\$80.00	\$80.00	\$80.00	\$80.00	\$32.00	\$0.00	\$150.00	\$150.00	\$150.00	\$150,00	\$150.00	\$60.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Line Comment																				

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version	-	5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks			7
		Client Code		Total			\$19,497.00
AE	Matthew Marcus	Product Code		Commission			\$2,924.55
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$16,572.45
Office	Washington	Product Name		Total Spots			1661
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -		GIMP	1
•		Makegood Policy	Approval Required	CPP -		CPM	,
Comments:	R3 10.4 MG missed spots, please confirm.						

42	41	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net
CNN NEWSROOM<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program																	
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	Start Time
16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Stop
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0	8	8	8	8	9	0	3	3	ω	3	3	2	8	0	9	8	9	8	9	σı	Total Spots
\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$8.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	\$11.00	Unit Cost
\$0.00	\$64.00	\$64.00	\$64.00	\$64.00	\$72.00	\$0.00	\$36.00	\$36.00	\$36.00	\$36.00	\$36.00	\$24.00	\$64.00	\$0.00	\$99.00	\$88.00	\$99.00	\$88.00	\$99.00	\$55.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	-2x Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

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		Client Code		Total			\$19,497.00
AE	Matthew Marcus	Product Code		Commission			\$2,924.55
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Office	Washington	Product Name		Total Spots			1661
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP .	
-		Makegood Policy	Approval Required	СРР		CPM .	,
Comments:	R3 10.4 MG missed spots, please confirm.						
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63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	ESP2	DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net						
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program						
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
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0	10	10	10	10	10	4	0	10	10	10	10	10	4	0	7	8	7	8	7	3	Total Spots
\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$90.00	\$90.00	\$90.00	\$90.00	\$90.00	\$36.00	\$0.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$60.00	\$0.00	\$84.00	\$96.00	\$84.00	\$96.00	\$84.00	\$36.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	-1x Issue	Line Comment

	Issue	30	\$36.00	\$12.00	ω	ï	,	×	×					19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN A	84
	Issue	30	\$48.00	\$12.00	4			×	×	Н				19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN A	83
	Issue	30	\$48.00	\$12.00	4	ē		×	×	\dashv				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	82
	Issue	30	\$48.00	\$12.00	4		-	×	×	-				19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN A	81
	Issue	30	\$48.00	\$12.00	4			×	×	Н				19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	A NASE	80
	Issue	30	\$48.00	\$12.00	4	1		×	×					19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	A NASE	79
	Issue	30	\$64.00	\$8.00	8	6	,	×	×	×				16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	78
	Issue	30	\$0.00	\$15.00	0	3	,	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPNA	77
	Issue	30	\$150.00	\$15.00	10	4	12	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPNA	76
	Issue	30	\$150.00	\$15.00	10	1		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN A	75
	Issue	30	\$150.00	\$15.00	10	1	2	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	74
	Issue	30	\$150.00	\$15.00	10	î	,	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPNA	73
	Issue	30	\$150.00	\$15.00	10	Ť		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN A	72
	Issue	30	\$60.00	\$15.00	4		ı,	×	×	×				24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	71
	Issue	30	\$0.00	\$7.00	0	r		×	×	-				19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	ESP2 A	70
	Issue	30	\$21.00	\$7.00	3		-	×	×	-				19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2 A	69
	Issue	30	\$21.00	\$7.00	3	-	-	×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2 A	68
	Issue	30	\$21.00	\$7.00	3	-		×	×	-				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2 A	67
	Issue	30	\$21.00	\$7.00	3			×	×	\dashv				19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2 A	66
	Issue	30	\$21.00	\$7.00	3	1		×	×	\dashv				19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2 A	65
	Issue	30	\$21.00	\$7.00	3	4	2	×	×	-				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2 A	64
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	Ø	S	T F	\$	-	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R3 10.4 MG missed spots, please confirm.		Comments :
	CPM		-	CPP	0				-	Approval Required	val R	Appro	Ĺ	Makegood Policy	Makego					•
1	GIMP			GRP	。						35+	Adults 35+		Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	>									tatus	Credit Status			(301) 951-2620		Phone
1661				Total Spots	To									Name	Product Name			Washington		Office
\$16,572.45				Net Total	z							HD61		a	Est Code			Lilka Marino	Coordinator	Sales C
\$2,924.55				Commission	0								4	Code	Product Code			Matthew Marcus		Æ
\$19,497.00				Total	<u>_</u> ਜ਼ਾ								_	ode	Client Code					
7			eks	Total # of Weeks	<u>।</u> जा													Grand Rapids		Market
			Se	Show All Lines	S			061	MIHRCC/Brandt Iden HD61	andt I	CC/B	¥R		9	Advertiser			Spectrum/South Haven, MI	Name	System Name
	5 Vs. 4			Version	<u> </u>			ent	Strategic Media Placement	edia P	gic M	Strate			Agency			0344		Syscode
	10/04/16			Update Date					6	09/26/16 - 11/13/16	16 - 1)9/26/		ites	Flight Dates			62341290		Order#

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Order#		62341290		L	Flight Dates	les	<u> </u>	09/26/16 - 11/13/16	16	11/	13/1	100				I S	Update Date			10/04/16
System Name	Name	Spectrum/South Haven, MI			Advertiser		1	MHE Strate	cc/ge	Bran	d a	MIHRCC/Brandt Iden HD61	MIHRCC/Brandt Iden HD61			\$ \{ \frac{1}{2}}	Show All Lines	S		5 VS. 4
Market		Grand Rapids		_												_ ਹ	Total # of Weeks	eks		
					Client Code	de	Ц									7	Total			\$19,497.00
AE		Matthew Marcus			Product Code	ode	Ш									ဂ္ဂ	Commission			\$2,924.55
Sales C	Coordinator	Lilka Marino			Est Code			HD61	-							Z	Net Total			\$16,572.45
Office		Washington			Product Name	lame	Ц									7.	Total Spots			1661
Phone		(301) 951-2620			Credit Status	atus	Ц									Ą	Affiliate Split			100.0
Status		Not accepted														Sc	Sold On			Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo		Adults 35	s 35	+						<u>0</u>	GRP			GIMP -
[Makegood Policy	d Policy	Ĺ	Approval Required	oval	Req	uired					오	CPP	1		CPM -
Comments :	nts:	R3 10.4 MG missed spots, please confirm	confirm.																	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop	3		€		TI	S	o	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment
85	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00				\neg	\neg	×	×	,	٠,	0	\$12.00	\$0.00	30	Issue
86	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	1,000	-1	8	\$8.00	\$64.00	30	Issue
87	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×	e.		8	\$8.00	\$64.00	30	Issue
88	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×			8	\$8.00	\$64.00	30	Issue
89	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×			6	\$8.00	\$48.00	30	Issue
90	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×	1	,	8	\$8.00	\$64.00	30	Issue
91	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	×	×	×	×	×	×	×		ı	0	\$8.00	\$0.00	30	Issue
92	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00				×	×	×	×		r	ယ	\$12.00	\$36.00	30	-1x Issue
93	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×	,	1	7	\$12.00	\$84.00	30	Issue
94	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×		ī	8	\$12.00	\$96.00	30	Issue
95	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×	ā	ā	7	\$12.00	\$84.00	30	Issue
96	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×	j.	1	8	\$12.00	\$96.00	30	Issue
97	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×		а	7	\$12.00	\$84.00	30	Issue
98	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	×	×	×	×	×	×	×	9	ä	0	\$12.00	\$0.00	30	enssi
99	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00				×	×	×	×	y.	٠,	4	\$15.00	\$60.00	30	Issue
100	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	-	31	10	\$15.00	\$150.00	30	enssi
101	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×	1.	ar.	10	\$15.00	\$150.00	30	Issue
102	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×		e	10	\$15.00	\$150.00	30	Issue
103	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		i.	10	\$15.00	\$150.00	30	Issue
104	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×			10	\$15.00	\$150.00	30	Issue
							•			•							The state of the s			

105 FOOD VARIOUS

11/7/16 11/13/16 19:00 24:00 X X X X X X X X

\$15.00

\$0.00

30 Issue

106	FOOD	VARIOUS VARIOUS	9/26/16 10/3/16	10/2/16 10/9/16	09:00 09:00	19:00 19:00						××	××	1 1	· · ·	4 4	\$12.00 \$12.00	\$48.00 \$48.00	30 30	Issue	
	FOOD	VARIOUS	10/10/16	10/16/16	_	19:00		1	1	4					r	4	\$12.00	\$48.00	30	Issue	
	FOOD	VARIOUS	10/17/16	10/23/16	_	19:00				_		-	×	1	r	4	\$12.00	\$48.00	30	Issue	
110	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						×	×	,	•	4	\$12.00	\$48.00	30	Issue	
111	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						×	×	-	1	4	\$12.00	\$48.00	30	Issue	
112	FOOD	VARIOUS	11/7/16	11/13/16	09:00	19:00			Ц			×	×	-	a	0	\$12.00	\$0.00	30	Issue	
113	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00				×	×	×	×			4	\$15.00	\$60.00	30	Issue	
114	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×		31	1	\$15.00	\$165.00	30	Issue	
115	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×		9	11	\$15.00	\$165.00	30	Issue	
116	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×		9	7	\$15.00	\$165.00	30	Issue	
117	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	×	×	×		3	11	\$15.00	\$165.00	30	Issue	
118	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	×	×	×	•	1	10	\$15.00	\$150.00	30	Issue	
119	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	×	×	×	×	×	×	×	•	ı	0	\$15.00	\$0.00	30	Issue	
120	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00				×	×	×	×	1	- 1	ഗ	\$11.00	\$55.00	30	Issue	
121	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	×	×	×	×	×	×	×	-	•	6	\$11.00	\$66.00	30	Issue	
122	FXNC	FOX AND FRIEND<	10/10/16		05:00	09:00	×	×	×	×	×	×	×		r	6	\$11.00	\$66.00	30	Issue	
123	2000000000		100.100	10/16/16				_	0.000				20.00	_	+					Issue	
123	EVND.	FOX AND EBIEND	10/17/16	10/16/16	+	00:00	<	<	<	+	+	+	+	+		1	21100	477 00	30	- Caral Maria	
	FXNC	FOX AND FRIEND<	10/17/16	10/16/16	05:00	09:00	×	×	×	×	×	×	×	+	1	7	\$11.00	\$77.00	30	10000	

125 124

10/31/16 11/6/16 05:00 10/24/16 10/30/16 05:00

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09:00

× × × × ×

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\$11.00

30 30 30

\$77.00 \$66.00

Issue Issue

11/7/16 11/13/16 05:00

09:00 09:00

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\$11.00 \$11.00

\$0.00

Issue

FXNC

126

FXNC FXNC

FOX AND FRIEND< FOX AND FRIEND< FOX AND FRIEND<

	Issue	30	\$0.00	\$12.00	0	ж	,	×	×	×	×	×	×	19:00	16:00	11/13/16	11/7/16	VARIOUS	FXNC	147
	Issue	30	\$108.00	\$12.00	9		,	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC V	146
	Issue	30	\$96.00	\$12.00	8	4	•	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	VARIOUS	FXNC V	145
	Issue	00	\$108.00	\$12.00	9	1	ř	×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	VARIOUS	FXNC V	144
	Issue	30	\$96.00	\$12.00	8		•	×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	VARIOUS	FXNC V	143
	Issue	30	\$108.00	\$12.00	9	i.	-	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	VARIOUS	FXNC	142
	Issue	30	\$48.00	\$12.00	4	r		×	×	×				19:00	16:00	10/2/16	9/26/16	VARIOUS	FXNC V	141
	Issue	08	\$0.00	\$8.00	0	ı.	2	×	×	×	×	×	×	16:00	09:00	11/13/16	11/7/16	VARIOUS	FXNC V	140
	Issue	30	\$64.00	\$8.00	8	ı		×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	FXNC	139
	Issue	30	\$64.00	\$8.00	8	.1		×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	FXNC	138
	Issue	30	\$64.00	\$8.00	8	э		×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	FXNC V	137
	Issue	30	\$64.00	\$8.00	8	э	i	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	FXNC V	136
	Issue	30	\$72.00	\$8.00	6	3	,	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	FXNC V	135
	-1x Issue	30	\$0.00	\$12.00	0	1	٠	×	×					19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	FXNC A	134
	-1x Issue	30	\$48.00	\$12.00	4	,		×	×		_			19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	FXNC A	133
	-1x Issue	30	\$48.00	\$12.00	4	,		×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	FXNC A	132
	-1x Issue	30	\$48.00	\$12.00	4	,	ı	×	×	_				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	FXNC A	131
	-1x Issue	30	\$48.00	\$12.00	4	6		×	×		\dashv			19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	FXNC A	130
	-1x Issue	30	\$48.00	\$12.00	4	ı		×	×		Ш			19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	FXNC A	129
	-1x Issue	30	\$36.00	\$12.00	3	6	Ç.	×	×	\dashv				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	FXNC A	128
	Issue	30	\$64.00	\$8.00	8	6	e.	×	×	×	-			16:00	09:00	10/2/16	9/26/16	VARIOUS	FXNC V	127
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	٤	-	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R3 10.4 MG missed spots, please confirm		Comments:
	СРМ		1	CPP	[0				-	quire	al Re	Approval Required	A	d Policy	Makegood Policy					•
1	GIMP			GRP	<u>ــــــــــــــــــــــــــــــــــــ</u>						35+	Adults 35+	Þ)emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Not accepted		Status
	100.0			Affiliate Split	Þ								\dashv	atus	Credit Status			(301) 951-2620		Phone
1661				Total Spots	7								\dashv	lame	Product Name			Washington		Office
\$16,572.45				Net Total	z							HD61	I		Est Code			Lilka Marino	Coordinator	Sales Co
\$2,924.55				Commission	0								\dashv	ode	Product Code			Matthew Marcus		AE
\$19,497.00				Total									\dashv	de	Client Code					
7			eks	Total # of Weeks	_[=1								ŀ			_		Grand Rapids		Market
			Se	Show All Lines	S			061	en H	andt lo	C/Br	MIHRCC/Brandt Iden HD61	2		Advertiser			Spectrum/South Haven, MI	Name	System Name
	5 Vs. 4			Version	<1			ent	acem	dia P	ic Me	Strategic Media Placement	S		Agency			0344		Syscode
	10/04/16			Update Date	_ 				6	/13/1	6-1	09/26/16 - 11/13/16	0	es	Flight Dates			62341290		Order#

	Issue	30	\$0.00	\$12.00	0	,	,	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	LIF	168
	Issue	30	\$120.00	\$12.00	10	ı		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	LIF	167
	Issue	30	\$120.00	\$12.00	10	ı	i	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	LF A	166
	Issue	30	\$120.00	\$12.00	10	E	i	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	LIF A	165
	Issue	30	\$120.00	\$12.00	10	ı.	·	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	LIF	164
	Issue	30	\$120.00	\$12.00	10	C.		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	LIF	163
	Issue	30	\$48.00	\$12.00	4	e		×	×	×	200			24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	LIF A	162
	Issue	30	\$0.00	\$15.00	0	6	ı	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	HIST A	161
	Issue	30	\$150.00	\$15.00	10			×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	HIST	160
	Issue	30	\$150.00	\$15.00	10	-	-	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST A	159
	Issue	30	\$150.00	\$15.00	10	э		×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST	158
	Issue	30	\$150.00	\$15.00	10	T)	ā	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	HIST	157
	Issue	30	\$150.00	\$15.00	10	1	ı	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST A	156
	-1x Issue	30	\$45,00	\$15.00	3		÷	×	×	×	2014			24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	155
	Issue	30	\$0.00	\$15.00	0	,	ï	×	×	×	×	×	×	24:00	19:00	11/13/16	11/7/16	VARIOUS	HGTV V	154
	Issue	30	\$150.00	\$15.00	10	ı	ı	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	A ALSH	153
	Issue	30	\$150.00	\$15.00	10	ı		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	HGTV V	152
	Issue	30	\$150.00	\$15.00	10	ı.	ï	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	HGTV V	151
	Issue	30	\$150.00	\$15.00	10	ı	Ė	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	N ALBH	150
	Issue	30	\$150.00	\$15.00	10	E.	Ĉ	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	HGTV V	149
	Issue	30	\$60.00	\$15.00	4	6	1	×	×	×				24:00	19:00	10/2/16	9/26/16	VARIOUS	N ALSH	148
Line Comment	Line	Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	\$	7	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																	confirm.	R3 10.4 MG missed spots, please confirm		Comments
	CPM		,	CPP	Ω					quire	/al Re	Approval Required	>	d Policy	Makegood Policy					1
•	GIMP			GRP	ତ୍ରା						35+	Adults 35+	D	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc													Not accepted		Status
	100.0			Affiliate Split	Αŧ									atus	Credit Status			(301) 951-2620		Phone
1661				Total Spots	Tc									lame	Product Name			Washington		Office
\$16,572.45				Net Total	Z							HD61	_		Est Code			Lilka Marino	Coordinator	Sales C
\$2,924.55				Commission	ဂ္ဂ								4	Code	Product Code			Matthew Marcus		ΑE
\$19,497.00				Total	<u>ا</u>								_	de	Client Code					
7			eks	Total # of Weeks	<u>اج</u>								-					Grand Rapids		Market
			S	Show All Lines	ŝ			D61	den H	andt le	C/Br	MIHRCC/Brandt Iden HD61	2	7	Advertiser			Spectrum/South Haven, MI	Name	System Name
	5 Vs. 4			Version	<u>{</u>			ent	acem	dia P	tic Me	Strategic Media Placement	S		Agency			0344		Syscode
	10/04/16			Update Date	를				6	1/13/1	16 - 1	09/26/16 - 11/13/16	0	es	Flight Dates			62341290		Order #

					3			9000		5	•							
Order#	62341290			Flight Dates		09/26	09/26/16 - 11/13/16	1/13/1	6				Up	Update Date			10/04/16	
Syscode	0344			Agency		Strate	Strategic Media Placement	edia Pi	lacem	ent			Ve	Version			5 Vs. 4	
System Name	Spectrum/South Haven, MI			Advertiser		MIHR	MIHRCC/Brandt Iden HD61	andt lo	den HI	D61			Sh	Show All Lines	3			
Market	Grand Rapids												То	Total # of Weeks	sks			7
				Client Code	8								Total	tal				\$19,497.00
AE	Matthew Marcus	48.48		Product Code	de								Co	Commission				\$2,924.55
Sales Coordinator	or Lilka Marino			Est Code		HD61							Ne	Net Total				\$16,572.45
Office	Washington			Product Name	ne								То	Total Spots				1661
Phone	(301) 951-2620			Credit Status	S								Aff	Affiliate Split			100.0	
Status	Not accepted												So	Sold On			Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16			Primary Demo	no	Adults 35+	s 35+						GRP	P	1.		GIMP	
1			L	Makegood Policy	olicy	Appro	Approval Required	quirec	"				СРР	ď	-		СРМ	
Comments :	R3 10.4 MG missed spots, please confirm.	confirm.																
Line Net	Program	Start	Stop	Start	Stop	Z T	8	ΤF	S	S	RTG	IMP	Total	Unit	Total	Spot	Line (Line Comment

189	188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
AVG. ALL WKS<	VARIOUS	MORNING JOE<	AVG. ALL WKS<	Program																	
10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	00:50	05:00	05:00	05:00	05:00	05:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
							×	×	×	×	×	×		×	×	×	×	×	×		≤
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		٠	- 5	•	6			,							•			•	6		RTG
	•			•		•	•	•	•	•	,	•	•	,	•	٠	£	٠			MP
4	4	4	4	4	4	8	0	7	8	7	8	7	5	0	10	10	10	10	10	4	Total Spots
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$6.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$48.00	\$0.00	\$63.00	\$72.00	\$63.00	\$72.00	\$63.00	\$45.00	\$0.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$48.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	5 Vs. 4
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
		Client Code		Total	\$19,497.00
AE	Matthew Marcus	Product Code		Commission	\$2,924.55
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total	\$16,572.45
Office	Washington	Product Name		Total Spots	1661
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
T		Makegood Policy	Approval Required	CPP -	CPM -
Comments :	R3 10.4 MG missed spots, please confirm.				

		77		
Comments :	R3 10.4 MG missed spots, please confirm.			

210	209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	Line
твѕс	TBSC	TBSC	TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net						
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program						
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	11/7/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	11/13/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	Stop Time
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0	10	10	10	10	10	4	0	7	8	7	8	7	4	0	8	8	8	œ	8	0	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	Unit Cost
\$0.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$48.00	\$0.00	\$70.00	\$80.00	\$70.00	\$80.00	\$70.00	\$40.00	\$0.00	\$48.00	\$48.00	\$48.00	\$48.00	\$48.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		7
		Client Code		Total			\$19,497.00
AE	Matthew Marcus	Product Code		Commission			\$2,924.55
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$16,572.45
Office	Washington	Product Name		Total Spots			1661
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	r.	GIMP	E
1		Makegood Policy	Approval Required	CPP	•	CPM	
Comments:	R3 10.4 MG missed spots, please confirm.						

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231	230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	Line
٦٧L	TVL	TVL	TVL	TVL	TVL	TVL	TNT	TNT	TNT	INI	TNT	TNT	TNT	TLC	Net						
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program													
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$48.00	\$0.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$60.00	\$0.00	\$120.00	\$120.00	\$120.00	\$120.00	\$120.00	\$48.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	ssue	Issue	Line Comment								

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Order#		62341290			Flight Dates	S	90	09/26/16 - 11/13/16	16 -	11/1	3/16					ᇣ	Update Date			10/04/16	
Syscode	е	0344			Agency		St	Strategic Media Placement	jic N	ledia	Pla	cem	ent			Ve	Version		O1	5 Vs. 4	
System Name	Name	Spectrum/South Haven, MI			Advertiser		Z	MIHRCC/Brandt Iden HD61	C/B	ranc	t Ide	ĎΗ	061			Sh	Show All Lines	0,			
Market		Grand Rapids														0T	Total # of Weeks	ks			7
					Client Code	е	\dashv									Total	tal				\$19,497.00
AE		Matthew Marcus			Product Code	ode	\dashv									ဂ္ဂ	Commission				\$2,924.55
Sales C	Sales Coordinator	Lilka Marino			Est Code		Ξ	HD61								Ne	Net Total				\$16,572.45
Office		Washington			Product Name	ame	\dashv									0.1	Total Spots				1661
Phone		(301) 951-2620			Credit Status	sus	\dashv									Ąį	Affiliate Split			100.0	
Status		Not accepted														So	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Ą	Adults 35+	35+							GRP	P	E	0	GIMP -	
					Makegood Policy	Policy	₽	Approval Required	/al R	equi	red					СРР	Ğ		0	CPM -	
Comments:		R3 10.4 MG missed spots, please confirm.	confirm.																		
Line	Net	Program	Start Date	Stop Date	Start	Stop	3	-	8	-	П	S	ဟ	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Comment	nt
232	TVL	VARIOUS	9/26/16	10/2/16	09:00	19:00	_	_				×	×	,	,	4	\$10.00	\$40.00	30	Issue	
233	TVL \	VARIOUS	10/3/16	10/9/16	09:00	19:00	_		_			×	×	,	,	4	\$10.00	\$40.00	30	Issue	
234	TVL	VARIOUS	10/10/16	10/16/16	09:00	19:00	Ц	\perp	Ц	Ц		×	×		i.	4	\$10.00	\$40.00	30	Issue	
235	TVL	VARIOUS	10/17/16	10/23/16	09:00	19:00	_	_				×	×			4	\$10.00	\$40.00	30	Issue	
236	TVL \	VARIOUS	10/24/16	10/30/16	09:00	19:00	_	_	_	_		×	×			4	\$10.00	\$40.00	30	Issue	
237	TVL \	VARIOUS	10/31/16	11/6/16	09:00	19:00						×	×		r	ω	\$10.00	\$30.00	30	Issue	

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	252	251	250	249	248	247	246	245	244	243	242	241	240	239	238	237	236	235	234	233	232	Line
	NSA	NSA	USA	USA	USA	USA	USA	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	Net
	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	Program						
	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
	24:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00	02:00	02:00	02:00	02:00	02:00	02:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Stop Time
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	0	10	10	10	10	10	4	0	9	8	9	8	9	51	0	ω	4	4	4	4	4	Total Spots
	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	Unit Cost
	\$0.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$60.00	\$0.00	\$54.00	\$48.00	\$54.00	\$48.00	\$54.00	\$30.00	\$0.00	\$30.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Dogo 13 of ES	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Line Comment						
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Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		7
		Client Code		Total			\$19,497.00
AE	Matthew Marcus	Product Code		Commission			\$2,924.55
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$16,572.45
Office	Washington	Product Name		Total Spots			1661
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	•
•		Makegood Policy	Approval Required	CPP	·	CPM	
Comments:	R3 10.4 MG missed spots, please confirm.						

273	272	271	270	269	268	267	266	265	264	263	262	261	260	259	258	257	256	255	254	253	Line
MNBC	MNBC	ᄕ	HIST	нсти	FXNC	FXNC	FXNC	FXNC	FOOD	ESPN	ESPN	ESPN	ESP2	DISC	CNN	CNN	CNN	CNN	CNBC	AEN	Net
MORNING JOE<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	FOX AND FRIEND<	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	Program
11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	Start Date
11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	Stop Date
05:00	19:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	16:00	09:00	19:00	19:00	19:00	16:00	09:00	05:00	19:00	19:00	19:00	Start Time
09:00	24:00	24:00	24:00	24:00	19:00	16:00	09:00	24:00	24:00	19:00	16:00	24:00	24:00	24:00	19:00	16:00	09:00	24:00	24:00	24:00	Stop
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\$9.00	\$12.00	\$12.00	\$15.00	\$15.00	\$12.00	\$8.00	\$11.00	\$15.00	\$15.00	\$12.00	\$8.00	\$15.00	\$9.00	\$15.00	\$12.00	\$8.00	\$11.00	\$15.00	\$8.00	\$15.00	Unit Cost
\$36.00	\$12.00	\$12.00	\$15.00	\$15.00	\$12.00	\$16.00	\$44.00	\$15.00	\$15.00	\$12.00	\$16.00	\$15.00	\$9.00	\$15.00	\$12.00	\$16.00	\$44.00	\$30.00	\$8.00	\$15.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
Issue	-1x Issue	-1x Issue	-1x Issue	-1x Issue	Issue	Issue	Issue	-1x Issue	-1x Issue	Issue	Issue	-1x Issue	-1x Issue	-1x Issue	Issue	Issue	Issue	Issue	-1x Issue	-1x Issue	Line Comment

#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
ode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
m Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
et	Grand Rapids			Total # of Weeks			7
		Client Code		Total			\$19,497.00
	Matthew Marcus	Product Code		Commission			\$2,924.55
Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$16,572.45
	Washington	Product Name		Total Spots			1661
е	(301) 951-2620	Credit Status		Affiliate Split		100.0	
S	Not accepted			Sold On		Cost Per Spot	
y	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -		GIMP	
		Makegood Policy	Approval Required	CPP -		CPM	
	R3 10.4 MG missed spots please confirm						
	rdinator	e 0344 Name Spectrum/South Haven, MI Grand Rapids Matthew Marcus Soordinator Lilka Marino Washington (301) 951-2620 Not accepted Cable Nielsen Live+3 Jul16	e 0344 Name Spectrum/South Haven, MI Grand Rapids Matthew Marcus Coordinator Lilka Marino Washington (301) 951-2620 Not accepted Cable Nielsen Live+3 Jul16	E 62341290 E 9 0344 Name Spectrum/South Haven, MI Grand Rapids Matthew Marcus Matthew Marino Washington (301) 951-2620 Not accepted Cable Nielsen Live+3 Jul16 R 104 MG missed snots please confirm Makegood Policy R 104 MG missed snots please confirm Makegood Policy Fight Dates O9/26/16 - 11/13/16 Advertiser MIHRCC/Brandt Iden HD61 Client Code Product Code Est Code Product Name Credit Status Primary Demo Makegood Policy Approval Required	le 62341290 le 0344 Name Spectrum/South Haven, MI Grand Rapids Client Code Matthew Marcus Matthew Marino Washington (301) 951-2620 Not accepted Cable Nielsen Live+3 Jul16 R3 10 4 MG missed souts please confirm Matthew Marcus R3 10 4 MG missed souts please confirm Matthew Marcus Client Code Product Code Est Code Product Name Credit Status Makegood Policy Makegood Policy Makegood Policy Approval Required Primary Demo Makegood Policy Make	Fight Dates Color	Fight Dates Color

288	287	286	285	284	283	282	281	280	279	278	277	276	275	274	Line
FXNC	FXNC	ESPN	ESPN	CNN	CNN	CNN	ASU	TVL	TVL	TNT	TLC	TBSC	MNBC	MNBC	Net
AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	VARIOUS	CNN NEWSROOM<	AVG. ALL WKS<	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	Program
10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	10/3/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	11/7/16	Start Date
10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	10/9/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	11/13/16	Stop Date
09:00	19:00	16:00	19:00	00:60	16:00	09:00	19:00	00:00	19:00	19:00	19:00	19:00	16:00	09:00	Start Time
19:00	24:00	19:00	24:00	19:00	19:00	16:00	24:00	02:00	24:00	24:00	24:00	24:00	19:00	16:00	Stop
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_		1	-	2	1	1	_	4	-	1	1	_	1	2	Total Spots
\$12.00	\$15.00	\$12.00	\$15.00	\$12.00	\$12.00	\$8.00	\$15.00	\$6.00	\$12.00	\$15.00	\$12.00	\$12.00	\$10.00	\$6.00	Unit
\$12.00	\$15.00	\$12.00	\$15.00	\$24.00	\$12.00	\$8.00	\$15.00	\$24.00	\$12.00	\$15.00	\$12.00	\$12.00	\$10.00	\$12.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
+1x Issue	+1x Issue	+1x Issue	+1x Issue	+2x Issue	+1x Issue	+1x Issue	-1x Issue	Issue	-1x Issue	-1x Issue	-1x Issue	-1x Issue	Issue	Issue	Line Comment

Order#	62341290	Flight Dates	09/26/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		5 Vs. 4	
System Name	Spectrum/South Haven, MI	Advertiser	MIHRCC/Brandt Iden HD61	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		7
		Client Code		Total			\$19,497.00
AE	Matthew Marcus	Product Code		Commission			\$2,924.55
Sales Coordinator	Lilka Marino	Est Code	HD61	Net Total			\$16,572.45
Office	Washington	Product Name		Total Spots			1661
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	1	GIMP	1
•		Makegood Policy	Approval Required	CPP		СРМ	•
Comments:	R3 10.4 MG missed spots, please confirm.						
							_

AMT \$15,593.00 \$3,9	TS 1327	TS	HIST
334 0 \$3,904.00 \$0.00		Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017	Nov 2016 Dec 20
\$0.00		16 Jan 2017	2016 Jan 2017
\$0.00	ATTENDED TO THE PERSON NAMED TO THE PERSON NAM	Feb 2017	19:00 24:00 Feb 2017
\$0.00		Mar 2017	Mar 2017
\$0.00	A COMPANY OF THE PARTY OF THE P	Apr 2017	× × × × × ×
\$0.00		May 2017	X - May 2017
\$0.00		Jun 2017	Jun 2017
\$0.00		Jul 2017	\$15.00 7 Jul 2017
\$0.00		Aug 2017	\$15.00 30 Aug 2017
\$0.00		7 Sep 2017	-1x Issue 7 Sep 2017
1661 \$19,497.00		Total	Total

62341290 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SALES

ACCT

Date Printed 10/05/16

SYSTEM APP: